

# Custom Pole Banner Instructions - 23" x 49"

**Product:** 23" x 49" Double Sided Pole Banner (Same Image both Sides)

**Material:** 18oz Blockout Vinyl

**Specs:** Double Stitched with Reinforced Grommets (Webbing in Grommet Location), 4in Pole Pocket - Top Only, Hemmed Edges, Custom Grommets (2" from Bottom Edge & 2" from Sides)

*Please provide the artwork on the following template.*

## STEP 1

First, place your 23" x 49" banner in the **Safe Viewable Zone Area** (red dotted line)



## STEP 2

Make sure your background color fills the **Front of Pole Pocket** & **Reinforced Grommets** areas. No important information or logos should be in these areas.



## STEP 3

To fill the right side of the **Reinforced Edges Area**, take 0.5in of the left and copy and paste it onto the right side. Repeat these steps for the left side. This is to make sure the image matches the back side.



These areas won't match up with the rest of the banner, that is correct!

Please make sure to zoom in & make sure these areas are touching. Any white spacing between these areas will print.



## STEP 4

To fill the **Back of the Pole Pocket Area** take the **Front of the Pole Pocket** (4.5in) and rotate it 180° to make sure it matches the other side.



These areas won't match up with the rest of the banner, that is correct!

4.5in

Make sure there is no important text, logos, or images interfering with the stitch lines on the top & bottom.

## FINAL

Once the following steps are completed, please make sure to check **ALL** images at 100%, Outline your Fonts, submit in CMYK Color Mode & remove all guidelines. Submit your Print Quality PDF or Ai File.



## CHECKING PIXELATION

